



# Grow

Human Resource

# Craft

Consultancy

Connecting exceptional talents with leading organisations, Globally.

About us



## Our Introduction

**Grow Craft** is an ISO 9001:2005 Certified HR Consultancy founded in 2018 in Dubai, United Arab Emirates. We add value by filling the increasing void of business-critical people management needs in today's organizations-agility, flexibility and cost efficiency by providing bespoke people solutions.

**Team** - operated by a team of CIPD qualified HR professionals who possess decades of regional and international HR and recruitment experience both in-house as well as in consultancy across many industries.

**Approach** - adopts holistic approach, deliver unparalleled service efficiency and measure client's organizational effectiveness as the measures of our success.

**Passion** - above all, we are passionate about our role as the trusted partner in your success story.

Since its inception, thanks to this unique value proposition (TAP), our team has been successful in assisting CEO's and people leaders to design and implement their people strategies.

---

# Our Mission

To enhance clients, organizational people and performance through effective people management and development advisory and support.



# Our Vision

To be the leader in all areas of people consulting service in the region with Global standards.



# Core Values



Profile



# Profile

## **Shameer Abdullakutty**

MBA (General Management, UK)

Associate Member of the CIPD

GPHR

**Shameer** (*Director, Grow Craft*) is a CIPD qualified and seasoned people management professional with 16 years of experience in reputed organizations in the region. He played key HR roles in achieving great business results across varied industries, sizes and cultures.

His industry expertise includes Retail, Manufacturing, Construction and Hospitality. His functional expertise covers business partnering with business owners and managers to: facilitate organizational change and development, HR operations, organizational design, employee learning & development, talent strategy, performance management interventions and employee engagement.

As a previous HR Business Partner, he understands how to partner a business to ensure HR solutions support the business, the culture and obtain the required outcome. However, unlike 'employed' HR experts, he run his own business, so he understands the day-to-day commercial challenges and operational demands that business owners face.

Whether you are just planning to employ staff or you already employ staff and wish to invest in practical and cost-effective HR expertise, he will bring the energy and enthusiasm to develop your people and business.

---

# Services



## People Services



Executive Search & Selection



Mid Level Staffing  
(Permanent & Flexible Solutions)



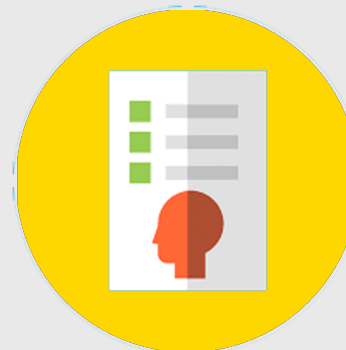
Confidential & Authentic  
Background Verification



Consulting for recruitment  
selection and onboarding of  
workers globally



Bulk Overseas Recruitment



Scientific Candidate  
Assessment Tools



Outsource  
HR Manager

## Industry Expertise



Food & Beverages



Hospitality



Manufacturing



Construction



Health Care



Facility Management



Education



FMCG Retail



# Functional Expertise

# Expertise

<b>H</b>	<b>L</b>	<b>H</b>	<b>O</b>	<b>E</b>	<b>R</b>
<b>HOSPITALITY</b>	<b>LEISURE</b>	<b>HEALTHCARE</b>	<b>OIL &amp; GAS</b>	<b>ENGINEERING</b>	<b>RETAIL</b>
<ul style="list-style-type: none"> <li>Restaurant Managers</li> <li>FOH/BOH Team Leaders</li> <li>Host/Hostess</li> <li>Runners</li> <li>Bussers</li> <li>Bar Tenders</li> <li>Baristas</li> <li>Chef / Line Cooks</li> <li>Bakers</li> <li>Dish Washers</li> </ul>	<ul style="list-style-type: none"> <li>Entertainment Mangers / TLs</li> <li>Costumers</li> <li>Dancers &amp; Comedians</li> <li>Character Performers / Actors</li> <li>Retail Associates</li> <li>Park Host / Hostess</li> <li>Rides &amp; Attractions Operators / Technicians</li> <li>Life Guards</li> <li>House Keeping Team Leaders</li> <li>House Keeping Attendants</li> </ul>	<ul style="list-style-type: none"> <li>Doctors &amp; Dentists</li> <li>Nursing Staff</li> <li>Pathologists</li> <li>Microbiologists</li> <li>Physiotherapists</li> <li>Occupational Therapists</li> <li>Pharmacy Assistants</li> <li>Radiotherapists</li> <li>Laboratory Technicians</li> <li>Medical Reps</li> <li>Medical Advisors</li> </ul>	<ul style="list-style-type: none"> <li>Project Managers</li> <li>Project Engineers</li> <li>Site Engineers</li> <li>Operation Managers</li> <li>Safety Engineers</li> <li>QA/QC Engineers</li> <li>Drilling Engineers</li> <li>Foreman / Supervisors</li> <li>Welders (Tig/Mig/Arc)</li> <li>Scaffolders &amp; Riggers</li> <li>Fabricators &amp; Fitters</li> </ul>	<ul style="list-style-type: none"> <li>Divisional Managers</li> <li>Project Engineers</li> <li>Heavy Fabrication / Erection Engineers</li> <li>Planning Managers</li> <li>QA/QC Managers</li> <li>Fabrication Foreman</li> <li>Supervisors</li> <li>Process &amp; Projects</li> <li>Planners</li> <li>Heavy Equipment Mechanics/Operators</li> <li>Turners, Welders, Drivers</li> </ul>	<ul style="list-style-type: none"> <li>Store Managers</li> <li>Store Supervisors</li> <li>Buyers</li> <li>Customer Service Staffs</li> <li>Cashiers</li> <li>Visual Merchandisers</li> <li>Merchandisers</li> <li>Fish Mongers</li> <li>Butchers</li> <li>Cleaners</li> </ul>



# Consulting **Projects**

# Projects

- Organization Design & Development
- Employee Engagement
- Performance Management Strategies & Processes
- HR Analytics

- Coaching HR Leaders
- HR Management System
- Leadership & Management Development Strategies & Processes
- Organization Restructuring



# Consulting Projects

## Projects

HR Audit

Research on Organizational issues & identify solutions

Job Analysis, Job Description, Job Evaluation & Grading

HR Policies & Processes Manuals

Coaching Line Managers on Good people practices

Compensation & Benefits Strategy & Operations



# Why Grow Craft?



Vast Experience Across  
Industries & Culture



Team of Highly  
Talented Professionals



Legal Compliance



State of the Art  
Solutions



High Quality Standards



Authentic Collaboration  
with Clients



Drives Agility



Cost Efficiency

US?

# Clientele



YANN COUVREUR  
PÂTISSERIE  
PARIS

## Contact us



Grow Craft HR Consultancy Est.  
Office: M04, MSAML Building  
P.O Box – 120204, Dubai, UAE



Go Talent HR Solutions.  
Flats C&D, 3rd Floor, Apple Tower,  
Palarivattom, Cochin, Kerala, India



[shameer@growchr.com](mailto:shameer@growchr.com)



[info@gotalentgroup.in](mailto:info@gotalentgroup.in)



00971 5036 7796 4



0091 8089 2109 66



[www.growchr.com](http://www.growchr.com)



[www.gotalentgroup.in](http://www.gotalentgroup.in)

Our Associate Agencies in  
INDIA | NEPAL | PHILIPPINES | CIS | SRI LANKA | UGANDA | KENYA | ETHIOPIA | SUDAN



Thank You!

